

H. HOSSEINIFAR

ILIA PRINCIPAL



PERSONAL INFO

Nationality: Iranian
Date of Birth: 1986

PHONE

+ 98 912 3662164

EMAIL

Hosseinifar@ilia-corporation.com
hoda.hosseinifar@gmail.com

ADDRESS

Tehran, Jordan Street,
Number 3,

LANGUAGES

Farsi: Native
English: Professional

SUMMARY OF QUALIFICATIONS

- Management consultant with main focus on business development and marketing research;
- Plus 30 completed researches, analysis and consulting projects within specified timeframes and budget, with great feedbacks from clients;
- Led project teams up to 10 members and acted as analyst, consultant or project manager in different projects with price tickets of 5K to 100K Euro;
- Having experience in international communication and managing international projects;
- High proficiency in coping with diverse challenges.

WORK EXPERIENCE

Jun 2020 Present	Principal (ILIA Corporation) A consulting and research firm in Iran
Jan 2019 Jan 2022	COO (Jibit) A fintech startup in Iran
July 2014 Jan 2019	Engagement Manager (ILIA Corporation) A consulting and research firm in Iran
Jan 2011 July 2014	Research Manager (Novin Pajooohan) A research company

EDUCATION

2012 2014	Master of Entrepreneurship Tehran University.
2005 2009	Bachelor of Industrial Management Ershad University.

A STATISTICAL SELF REFLECTION

- +10** years working
- +60** projects conducted
- +20** analysts developed and trained
- +15** successful international projects delivered
- +10** academic and business papers published
- +10** country visited & **2** countries lived in

WORK PROJECTS

- **Pragmatic research and execution for establishment of the largest crypto mining farm of Iran, 2018;** As project manager
- **Organization assessment and market planning for an induction industry (Farsi), 2018;** As a project manager
- **High level research about talent management for Iran presidency office (Farsi), 2018;** As a project manager
- **Feasibility study about running a company in open banking industry (Farsi), 2018;** As a project manager
- **Market Research about Tools and Building Equipment of Iran (English), 2017;** As a senior consultant and researcher
- **Market Research about Iran café restaurant industry (English), 2017;** As a researcher
- **Market Research about Iran paint market (English), 2017;** As a project manager
- **Market Research about Iran motorcycle market (English), 2017;** As a consultant and researcher
- **Strategic Planning for internationalization and export of Iran biotech products (Farsi), 2016-2017;** As consultant and researcher
- **Market Research about Iran medical equipment and pharmacy market (English), 2016;** As a project manager
- **Market Research about Iran hospital market (English), 2016;** As a project manager
- **Market Research about Iran catering market (English), 2016;** As a consultant
- **Market Research about Iran natural honey market (English), 2016;** As a project manager
- **Market Research about Iran grocery market (English), 2016;** As a project manager
- **Marketing roadshow for a German stock listed company in Tehran, 2016;** As consultant
- **Strategic Event Planning for participating in GITEX 2016 Dubai (Farsi), 2016;** As consultant and researcher
- **Market Research about Iran packaged dairy products (English), 2016;** As consultant and researcher
- **Customer Satisfaction Study about a fitness gym (Farsi), 2016;** As consultant and researcher
- **Strategic Planning of a private company active in gas and oil sector (Farsi), 2015-2016;** As consultant and researcher
- **Iran Private Sector Vision 2020 Study (Farsi), 2014-2016;** As consultant and team leader
- **Market Research about Iran industrial robotics (English), 2015;** As consultant and researcher
- **Protocol Act for a private company active in gas and oil sector (Farsi), 2015;** As a consultant and researcher
- **Strategic Planning of a private company active in gas and oil equipment sector (Farsi), 2014;** As consultant and researcher

Curriculum Vitae

HODA HOSSEINIFAR

ILIA PRINCIPAL

WORK PROJECTS

- **Strategic Planning of an Iranian famous school (Farsi), 2014;** As consultant and researcher
- **Market Research about Iran Wallpaper Industry for a private company (Farsi), 2014;** As consultant and researcher
- **Identification Productivity Indexes for a governmental organization (Farsi), 2013-2014;** As consultant and researcher
- **Feasibility Study for a private company active in food sector (Farsi),2012;** As an analyst and researcher
- **Training Course for Crisis Management for a private bank, 2012-2013;** AS a project planner
- **Training Course for Empowerment Researcher Skills for University, 2012-2013;** AS a project planner
- **Key Factors Success of Knowledge-based companies for a private company (Farsi), 2011;** As an analyst and researcher